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## For Immediate Release

## Gila / Mimbres Community Radio's kickoff Fun / Funk / Fund Raiser at the Silco Theater on Cinqo de Mayo / 5 May 2007

Gila / Mimbres Community Radio - GMCR - is a New Mexico non-profit corporation dedicated to bringing a community radio station to Southwest New Mexico.

On 5 May 2007, Cinqo de Mayo, GMCR will have it's kickoff fund raising event - an afternoon and evening of music and dancing at the Silco Theater, 311 North Bullard Street in Beautiful Downtown Silver City. Local favorites, Bayou Seco, The Funk Farmers, and Roots Skankadelic will be featured along with surprise guests. Refreshments will be available as well as literature outlining the goals and vision of GMCR. Admission will be by donations taken at the door. The event will begin at 4pm and continue til at least 8pm.

The event is part of a summer fund raising effort to pay for legal and technical assistance in completing GMCR's 501(c)(3) for federal non-profit status and preparing the FCC application for a non-commercial / educational (NC/E) fm radio broadcast license. The application window will open for one week in October 2007.

GMCR will be a member based, non-commercial, non-profit, volunteer operated, and locally focused model for a radio station. Ultimately it will seek to provide a broadcast outlet that will cover substantial portions of the Four Counties of Grant, Catron, Luna, and Hidalgo.

GMCR will provide a voice and programming for the many segments of the region that have been underserved by traditional media as well as provide a forum for the community and for a broad range of perspectives on important local, national, and international issues.

As a volunteer staffed organization, local DJs and program hosts will reflect local issues, concerns, tastes, and culture. GMCR will function as a hub around which the energy and creativity of Southwestern New Mexico can circulate, interact, and blossom.

GMCR will rely upon listener and community support. Its policies will be informed by inclusive values of peace, justice, democracy, human and civil rights, freedom of expression, and social advancement. It is committed to independence in content and subject matter. Its arts, cultural, and music programming will range from the traditional to the experimental, and it shall strive for spontaneity and programming excellence, both in content and technique.

Early arrivals should be aware that the Tour of the Gila will be finishing as GMCR's event begins. Parking will not be available on Bullard Street until the race concludes.

For more information visit www.gmcr.org or write to email@gmcr.org.